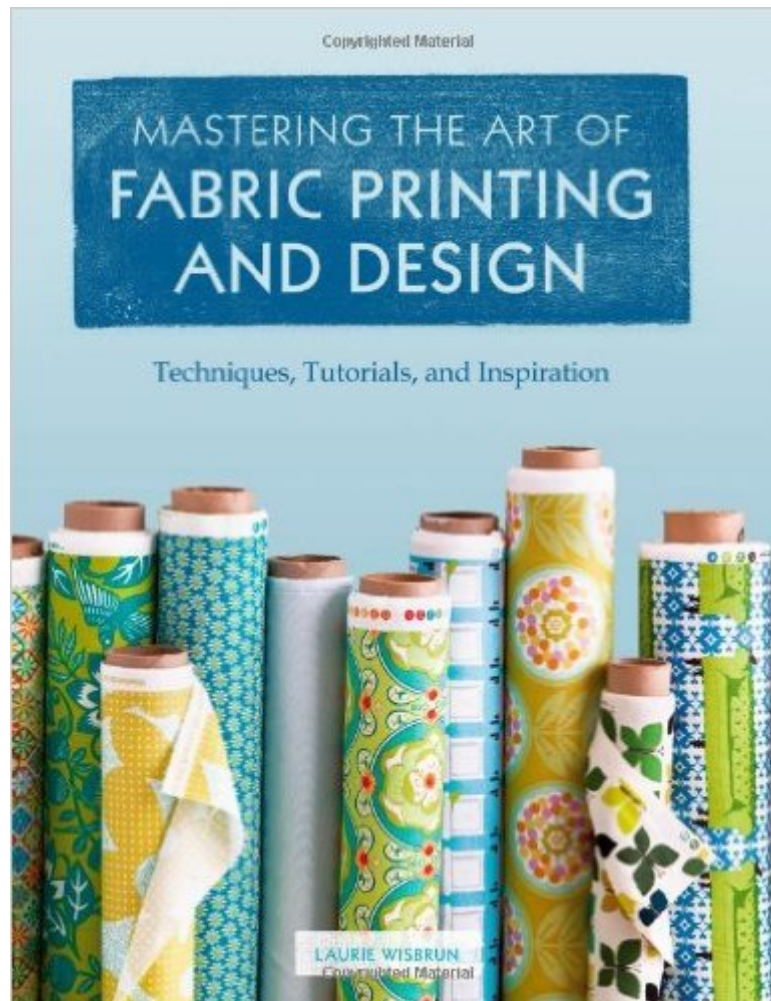# Mastering The Art Of Fabric Printing And Design

Synopsis

This authoritative guide outlines everything readers need to know to create gorgeous fabrics. There's nothing like it on the market! Collected within are step-by-step tutorials for designing patterns (both digitally and by hand), a comprehensive section on printing techniquesâ "including digital printing, screen printing, stenciling, block printing, and resist dyeingâ "and even insider tips for developing a collection and bringing it to the marketplace. Beautifully illustrated with swatches of exquisite fabrics and hundreds of photos, and featuring interviews with established designers such as Skinny laMinx, Ink & Spindle, and Julia Rothman, Mastering the Art of Fabric Printing and Design is a key resource for anyone looking to learn the basics, expand their skill set, or find design inspiration.

Book Information

Hardcover: 208 pages

Publisher: Chronicle Books (February 8, 2012)

Language: English

ISBN-10: 1452101159

ISBN-13: 978-1452101156

Product Dimensions: 8.8 x 1 x 11.5 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 starsÂ Â See all reviewsÂ (43 customer reviews)

Best Sellers Rank: #194,609 in Books (See Top 100 in Books)   #23 inÂ Books > Crafts, Hobbies & Home > Crafts & Hobbies > Needlecrafts & Textile Crafts > Dye   #38 inÂ Books > Arts & Photography > Other Media > Prints   #177 inÂ Books > Arts & Photography > Decorative Arts & Design > Textile & Costume

Customer Reviews

I've been a fan of Laurie Wisbrun's designs for quite a while so I had great expectations for this book and I wasn't disappointed. This book is great at being succinct in its explanations with enough information to be truly helpful and not too much to overwhelm. It broke down the process of creating, printing and selling fabric so well and gave tips, tricks and hints along the way. I don't make it through many of these types of books but this one kept me engaged from beginning to end. It's given me a lot to think about and allowed me to draft a plan for my own designs.

I'm new to surface pattern design and have bought a couple of good books on the topic. This is

excellent.There is so much in this book to learn - it is angled at digital printing of surface patterns but does cover other printing methods in good detail. It covers the main players in digital printing retailing (like Spoonflower) - as well as gives good instruction on how to create different pattern types (such as repeat patterns, random patterns etc) suitable for printing.It also has some really great interviews with a range of designers, some of whom I am aware of, some of whom were new to me - always a good thing to get variety.I would definitely recommend this to people looking to take a step up from basic fabric printing to creating commercial, usable fabrics for selling.

I really like that it showed me how to do repeats. I am using basic photo software (PSE11), but with her instructions, I was able to do repeats that I didn't think I could do. I am only 3/4 way through but I thought it has been very informative. I had never designed fabric before but now, within two or three weeks, I have designed 6 different fabrics and adapted them to three difference color families.

I previously purchased another fabric design book that I thought was very good. However, this book is GREAT and even more helpful. I'm a newbie to fabric design, but not to technology, and I'm happy that this book covers both areas. I think though, that it's not just for newbies, but also for those who are experienced 'old-school' designers who are looking to become more tech savvy. Or like me: the creative tech savvy fashion/graphic designer/artist -that is new to fabric/textile design. I'm almost finished with the book, but will keep it on hand as a reference.p.s. I almost forgot to mention that the binding on this book is textured and I love it. It 'told' me even before I opened it: "I'm special!".

Great for beginners. However, beginner I am not so itwas really not enough for me. If you are a true beginnerI'm sure you'd get alot out of this book!

I liked this book because it treated so many aspects of fabric design: marketing, hand printing, following trends, understanding color issues, etc. I also liked all the samples of fabric that were included. I am sure there is much more to learn about this entire field of endeavor but this gave me a taste of what is involved. I would recommend this to anyone with an initial interest in the topic.

I am happy about, so far about what I am reading. I browsed through the chapters to see if it has information for what I bought it for. It seems to have every thing I need to learn. I'm not finished with it. I'll have to make a complete rating later. The Photography is great.

Nice quality book with linen cover (my cover showed up a little warped, but probably just a fluke). Great book for someone thinking about fabric design and just getting started. The title "MASTERING the art..." is probably a little over zealous. "BEGINNING" would be more of a correct word. The book does contain a lot of good information though. It covers the basics for designing both digitally and by hand. There are several interviews with successful fabric designers included. It also has lots of good tips, guidelines, and ideas.

Fabric Printing at Home: Quick and Easy Fabric Design Using Fresh Produce and Found Objects - Includes Print Blocks, Textures, Stencils, Resists, and More Mastering the Art of Fabric Printing and Design Gelli Printing: Printing Without a Press on Paper and Fabric Fabric Surface Design: Painting, Stamping, Rubbing, Stenciling, Silk Screening, Resists, Image Transfer, Marbling, Crayons & Colored Pencils, Batik, Nature Prints, Monotype Printing Intentional Printing: Simple Techniques for Inspired Fabric Art The Complete Fabric Artist's Workshop: Exploring Techniques and Materials for Creating Fashion and Decor Items from Artfully Altered Fabric The Mood Guide to Fabric and Fashion: The Essential Guide from the World's Most Famous Fabric Store More Fabric Savvy: A Quick Resource Guide to Selecting and Sewing Fabric Mood Guide to Fabric and Fashion: The Essential Guide from the World's Most Famous Fabric Store Fast, Fun & Easy Fabric Dyeing: Create Colorful Fabric for Quilts, Crafts & Wearables Martha Stewart's Encyclopedia of Sewing and Fabric Crafts: Basic Techniques for Sewing, Applique, Embroidery, Quilting, Dyeing, and Printing, plus 150 Inspired Projects from A to Z Print!: 25 Original Projects Using Hand-Printing Techniques on Fabric and Paper (C&B Crafts) Complete Guide to Designing and Printing Fabric Screen Printing At Home: Print Your Own Fabric to Make Simple Sewn Projects Colour printing. A practical Demonstration of Colour Printing by Letterpress, photo-offset, Lithography and Drawn Lithography with illustrations demonstrating alternative methods of production and including a comprehensive colour chart. Printing by Hand: A Modern Guide to Printing with Handmade Stamps, Stencils, and Silk Screens How to Make Money with 3D Printing: Start Your Own 3D Printing Business in Less Than 30 Days Mastering Digital Black and White: A Photographer's Guide to High Quality Black-and-White Imaging and Printing (Digital Process and Print) How to Draw Manga: The Complete Beginners Guide to Mastering The Art of Drawing Manga: A Step-By-Step Manga Drawing Tutorial ((Mastering Manga)) Digital Art Studio: Techniques for Combining Inkjet Printing with Traditional Art Materials